

NEWS

VIABUY goes Hollywood – VIABUY takes fans to the premiere of “London Has Fallen”

March 10th, 2016 was the moment we had all been waiting for: the British-American action film “London Has Fallen” finally opened in German cinemas. The occasion provided VIABUY with the perfect opportunity to offer its Facebook fans something very special: tickets to the film’s European premiere in London. The prize didn’t just include the tickets, however; instead, the winners also received flights, hotel accommodation, and a VIABUY VIP Metal MasterCard complete with spending money. Two lucky winners were chosen from the many entrants to travel to London with VIABUY – truly an unforgettable experience.

During its opening weekend, the film grossed 21.6 million US dollars in North American cinemas, earning it second place in the box office charts. Incidentally, VIABUY also makes a small cameo appearance in the film. Perhaps you can even see it in the trailer, which can be viewed here: <https://www.youtube.com/watch?v=3AsOdX7NcJs>.

“London Has Fallen” is the successor to the 2013 film, “Olympus Has Fallen”, and an action film with an all-star cast. The plot is a simple one. After the British Prime Minister dies in mysterious circumstances, terrorists use the international group of mourners assembled at Number 10 Downing Street to eradicate the leaders of the free world. Further information on the film, as well as reviews and pictures, is available here:

<http://www.movieinsider.com/m12249/london-has-fallen#plot>.

